

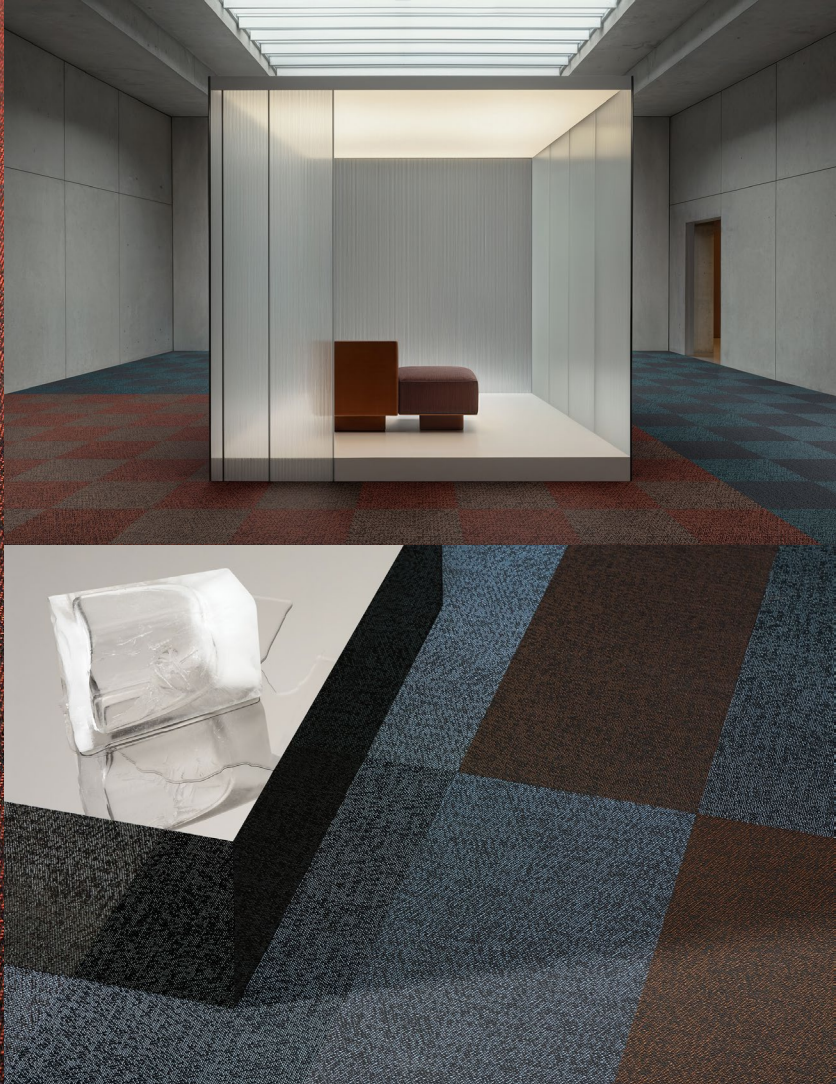
STEP ONTO THE BEAT

In September, Bolon launches their first ever 50 x 50 tiles-only collection, Riff. It is a collection with a pattern that, just like a riff, consists of repetitive and consistent moves – strict and organic, busy in close-up, but with a calming rhythm.

The new collection highlights Bolon's unique 3D effect through carefully selected colours that set vibrant tones to a perfectly curated neutral base scale in an all-over structure.

The nuances of the neutral bases, black, beige, and grey, are carefully selected because they can lift and make other colours pop. In total, Riff comes in 16 various colour combos, both neutrals and distinct tones.

The design is developed for seamless monolithic installations but is also perfect for floor designs that play with Bolon's light reflection possibilities with quarter-turned variations.



A collection that blends well with other materials in any interior.

- When choosing tiles and installing them with a non-permanent solution, you get the most sustainable floor design. The installation makes it possible to repair, reuse, and ultimately recycle the floor. Riff is developed with this process in mind, says Klara Persson, Design Director.

All Bolon flooring and rugs contain 68% waste material with 0% climate impact. In addition, all products are made in Sweden in our climate-neutral production.

Available worldwide from the 10th of September.

BOLON

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Bolon is a world-leading design company creating climate-neutral flooring and rugs. All our products are designed and produced in Sweden. Under the leadership of sisters Annica and Marie Eklund, the third-generation family business has transformed from a traditional weaving mill into an international design brand with clients such as Armani, Google, Four Seasons Hotels, Chanel, Adidas and Apple. With a strong commitment to sustainability, Bolon designs and manufactures all products in its facility using only renewable energy. The company has gained worldwide recognition for their award-winning design, superior quality, and collaborations with some of the world's most acclaimed innovators and creatives.