

**Designers'  
Saturday**

**08.—10.09  
Oslo, 2023**

Press Release



## **Designers' Saturday Celebrates 20th Edition, Showcasing Distinctive Norwegian Design to a Global Audience**

**Designers' Saturday, Norway's premier meeting place for the design and furniture industry, is proud to announce its 20th edition, set to take place from September 8-10. With a renewed ambition to bring distinctive Norwegian design to an international stage, this year's International Design Festival promises to attract design aficionados from around the world, showcasing the spectacular scope of Norwegian and international design.**

Designers' Saturday (DS) is an unparalleled biennial event that unites over 200 international and Norwegian exhibitors and 7,000 trade visitors, offering a platform for inspiration, networking, and professional exchange. In collaboration with The Federation of Norwegian Industries, Design Industry, DS aims to showcase the remarkable diversity of Norwegian design, bringing together designers, producers, and the trade to captivate a broader international audience.

"We are thrilled to witness the exciting growth of Norwegian design," states Ragnhild Grytten, Marketing Manager at the Norwegian Designindustry. "Designers' Saturday provides an ideal platform to showcase Norwegian design and foster closer collaboration between designers and manufacturers, driving the further economic growth of the industry."

DS 2023 will feature renowned Norwegian brands such as Heymat, Northern, Flokk, LK Hjelle, Fjordfiesta, Varier, Hadeland Glassverk, Lundhs, Fora Form, and Gudbrandsdalens Uldvarefabrikk, among others. Attendees will have the opportunity to engage with these leading industry players and experience the epitome of Norwegian design excellence.

The theme of DS 2023, "Collaborate," underscores the importance of forging stronger ties within the industry. DS aims to facilitate closer collaborations between designers and producers, as well as foster relationships between architects and the industry. The event's professional program will centre around collaborative principles, featuring engaging talks, panel discussions, award ceremonies, student exhibitions, and various activities.

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As Oslo solidifies its position as a design destination, international travellers are increasingly drawn to its captivating allure. The city offers a seamless blend of breathtaking modern architecture, rich cultural heritage, top-rated restaurants, luxurious hotels, and stunning natural landscapes. Alongside the extraordinary Norwegian design on display, the international audience attending Designers' Saturday will have the perfect opportunity to immerse themselves in the vibrant design capital of Oslo.

For further information and images, please contact:

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#### About Designers' Saturday

Designers' Saturday is the largest and most important meeting place for design and interior architecture in Norway. Designers' Saturday Oslo has been a biennale since 1986, 2023 will be the 20th in a row. This year's event promises to be an extraordinary celebration of Norwegian design, fostering collaboration, and welcoming a diverse global audience. Join us from September 8-10 to experience the remarkable innovation, craftsmanship, and creativity that defines the Norwegian design landscape. The Swiss watchmaker Rado is the official sponsor for Best Talents, and the Norwegian design magazine Bo Bedre, is the official sponsor for Best Interior for DS 2023.