



FURNITURE NEWS AUTUMN 2025

PRESS RELEASE JUNE 2025

HAY's Autumn 2025 launches build on our evolving series of iconic design reissues with Mario Bellini's Amanta Sofa – an Italian classic from 1966 thoughtfully reimagined for modern life. Introduced alongside new pieces like the O2 Lounge Chair by Jonas Forsman, Julien Renault's Layout Chair, the Annex Table by John Tree, the Wood Box Coffee Table by Jonathan Muecke, and Muller Van Severen's Perforated Cabinet, these designs reflect HAY's continued commitment to innovation and contemporary relevance.

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AMANTA SOFA BY MARIO BELLINI REISSUED BY HAY

The Amanta Sofa, designed by Mario Bellini in the late 1960s, reflects a time when Italy was at the forefront of the global design scene. Rooted in strong industrial design traditions, this early work by Bellini demonstrates his ability to combine technical complexity with elegant, balanced design. Its bold modular design earned it a place in MoMA, New York's permanent collection, cementing its legacy as a modern classic. Bellini recognised HAY as a natural home for this iconic piece - in being a design company that shares his values of innovation, originality, and enduring functionality. Now reissued within HAY's universe, Amanta brings timeless Italian design into a wide range of domestic and public settings.

Prices:

Amanta Sofa from 1.250 EUR / 1.150 GBP / 9.200 DKK / 15.700 SEK / 15.900 NOK

All prices are recommended retail prices.



HAY



LAYOUT ARMCHAIR BY JULIEN RENAULT FOR HAY

Designed for HAY by Julien Renault, Layout Chair brings together innovation, comfort, and circular thinking in a versatile, customisable seating solution. Its open-back shell defines its form, introducing a sense of lightness - both visually and physically - while offering natural, responsive support. Crafted from at least 96% post-consumer recycled plastic, each component is designed to be disassembled, repaired, and renewed - making refurbishment simple and extending the chair's life. More than a standalone object, Layout is made to adapt to the space it inhabits. With countless combinations of shells, bases, and legs, it transitions effortlessly between offices, public spaces, and domestic settings - delivering comfort, flexibility, and a refined expression wherever it is placed.

Prices:

Layout Armchair from 289 EUR / 265 GBP / 2.099 DKK / 3.599 SEK / 3.649 NOK

All prices are recommended retail prices.

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PERFORATED CABINET BY MULLER VAN SEVEREN

Known for their bold use of colour and sculptural approach to furniture, Belgian design duo Muller Van Severen introduce the Perforated Cabinet - a take on storage that rethinks utility through the lens of structure, transparency, and form. Made from powder-coated steel and characterised by a grid of perforated holes, the design strikes a balance between concealment and display. The semi-transparent surface subtly veils its contents while keeping them visually accessible - a functional hybrid between open shelving and a closed cabinet. Available in wall-mounted and floor-standing variants, and offered in a variety of colours and sizes, the Perforated Cabinet brings colour and character to the art of keeping things in order.

Prices:

Perforated Cabinet Wall - 479 EUR / 439 GBP / 3.499 DKK / 5.949 SEK / 6.049 NOK

Perforated Cabinet Floor - 479 EUR / 439 GBP / 3.499 DKK / 5.949 SEK / 6.049 NOK

Perforated Cabinet Floor Medium - 689 EUR / 629 GBP / 4.999 DKK / 8.499 SEK / 8.649 NOK

Perforated Cabinet Floor Large - 959 EUR / 879 GBP / 6.999 DKK / 11.899 SEK / 12.099 NOK

All prices are recommended retail prices.



HAY

ANNEX TABLE BY JOHN TREE

As the functions of a space shift throughout the day, so does the role of the table - from a surface for work to a place for meals, conversation, or quiet focus. Designed with this flexibility in mind, the Annex Table by John Tree responds with quiet clarity: a versatile collection defined by architectural strength, balanced proportions, and a subtle invitation to make space your own. Crafted from a considered combination of solid oak or recycled aluminium - the latter sourced from at least 75% recycled post-consumer scrap and extruded in Europe - Annex is available with a range of durable tabletop options, including Kvadrat's Really Textile Tabletop™ made from 70% end-of-life textiles, as well as linoleum, laminate, and oak veneer. Annex blends material honesty with quiet confidence. Its form draws on the logic of traditional farmhouse tables, reimagined with a technical, modern sensibility. Available in multiple sizes, heights, and finishes, Annex offers versatility to suit evolving needs and enduring use.

Prices:

Annex Table Round from 1.215 EUR / 1.099 GBP / 8.695 DKK / 14.799 SEK / 15.099 NOK
Annex Table Oblong from 1.749 EUR / 1.589 GBP / 12.595 DKK / 21.449 SEK / 21.849 NOK
Annex Table Flush from 1.255 EUR / 1.199 GBP / 9.495 DKK / 16.149 SEK / 15.599 NOK
Annex Table Overhang from 1.659 EUR / 1.509 GBP / 11.995 DKK / 20.449 SEK / 20.799 NOK
All prices are recommended retail prices.



HAY



O2 LOUNGE CHAIR BY JONAS FORSMAN

Designed for HAY by Jonas Forsman, the O2 Lounge Chair is a spacious and inviting armchair offering a high level of comfort using fewer materials. Comprising a tubular steel frame with self-supporting, shrink-fitting fabric, the chair's voluminous shape adapts to the user's posture, creating an almost weightless seating experience where the fabric suspends and supports you in mid-air. Cushioned with a minimal layer of foam, it can be paired with the matching O2 Ottoman for a versatile and comfortable seating solution.

Prices:

O2 Lounge Chair - 1.499 EUR / 1.399 GBP / 10.999 DKK / 18.699 SEK / 18.999 NOK
O2 Ottoman - 789 EUR / 719 GBP / 5.699 DKK / 9.699 SEK / 9.849 NOK
All prices are recommended retail prices.



HAY



WOOD BOX COFFEE TABLE BY JONATHAN MUECKE

American designer Jonathan Muecke's debut design for HAY, the Wood Box Coffee Table, explores the space between furniture and art - a compact piece defined by meticulous detailing and a sense of quiet intrigue. Crafted from solid oak with seamless joints and puzzle-like construction, it invites a closer look, revealing its character through precision rather than ornament. Rooted in Muecke's experimental approach to proportion and form, Wood Box carries a distinctive presence - suited to life as a coffee table or sculpture to be enjoyed in its own right. It reflects HAY's ongoing dialogue between design, art, and architecture, making thoughtful, edition-like pieces available to a wider audience.

Prices:
Wood Box Coffee Table - 275 EUR / 255 GBP / 1.999 DKK /
3.399 SEK / 3.449 NOK
All prices are recommended retail prices.

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FACET CABINET BY STEFAN SCHOLTEN - NEW COLOURS

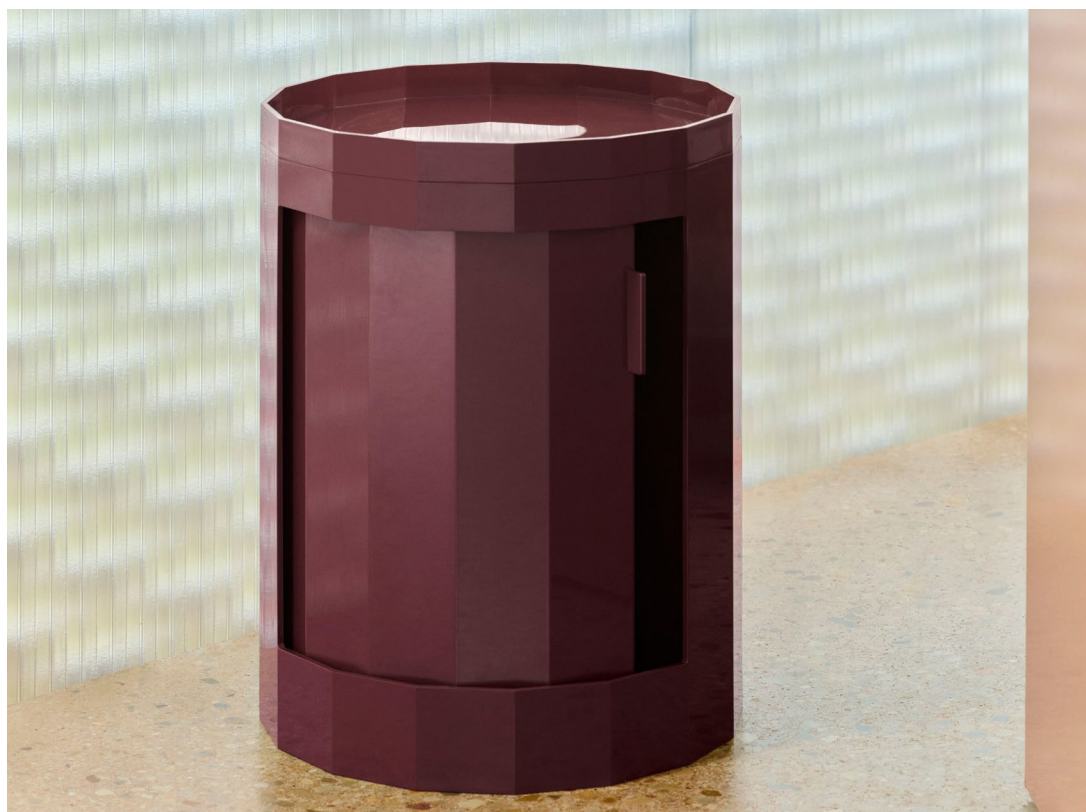
Designed for HAY by Stefan Scholten, Facet is a multifunctional storage cabinet that is easy to move around. Made from minimum 30% post-consumer recycled ABS, its sleek, faceted design is now available in two new colours - Burgundy Red and Soft Mint - adding fresh character to the existing range. Featuring a revolving integrated door and optional castors, its visual appeal and versatility enable it to adapt seamlessly to any indoor space.

Prices:

Facet Cabinet Low - 139 EUR / 129 GBP / 1.025 DKK / 1.749 SEK / 1.749 NOK

Facet Cabinet High - 185 EUR / 169 GBP / 1.325 DKK / 2.249 SEK / 2.299 NOK

All prices are recommended retail prices.



HAY



NEW ORDER - SLIDING DOORS

New Order Sliding Doors feature an improved design with a smooth sliding mechanism for easy use. The wooden doors and panels can be added to selected configurations, enhancing flexibility while softening the industrial feel of the metal frames. Compatible with various New Order combinations from low cabinets to tall shelving, they offer a versatile solution for domestic and corporate interiors.

Prices:
 New Order from 860 EUR / 780 GBP / 6.190 DKK / 10.530 SEK
 / 3.449 NOK
 All prices are recommended retail prices.



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LIGHTING NEWS AUTUMN 2025

PRESS RELEASE JUNE 2025

HAY's Autumn 25 lighting launches are driven from a curiosity about how light shapes space, with each new design exploring the interplay of material, movement, and atmosphere. From the soft, graphic glow of Ana Kraš' Ava Lamp series to the directional precision of Julien Renault's Compass Pendant, and the sculptural presence of Romain Sillon's Twist Floor Lamp, these designs reframe the experience of light in everyday settings.

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ACCESSORIES NEWS AUTUMN 2025

PRESS RELEASE JUNE 2025

Introducing HAY's Accessories Autumn 25 collection - a vibrant assortment of practical and original designs for everyday living. With new glassware, tableware, and updated textiles on HAY staples, the products bring colour and functionality to every room.

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LOOP BIN BY LEIF JØRGENSEN

With a soft-close lid, foot pedal, and concealed bag ring, this multifunctional bin blends convenience with sleek design. Its different size and colour options make it a versatile choice suitable for most uses and rooms.

Prices:

Loop Bin 8 L - 169 EUR / 155 GBP / 1.199 DKK / 1.949 SEK / 1.999 NOK
 Loop Bin 26 L - 239 EUR / 219 GBP / 1.699 DKK / 2.799 SEK / 2.849 NOK
 Loop Bin 58 L - 309 EUR / 289 GBP / 2.199 DKK / 3.599 SEK / 3.649 NOK
 All prices are recommended retail prices.





CURVE STEM GLASS

With a distinctive silhouette and elegant stem, this set of two handmade glasses is crafted from 20% recycled glass. Their generous shape makes them ideal for serving water, wine, and other drinks.

Prices:

Curve Stem Glass Set of 2 - 29 EUR / 29 GBP / 219 DKK / 359 SEK / 369 NOK

All prices are recommended retail prices.



CURVE TUMBLER GLASS

Featuring a distinctive silhouette with outwards-curving lip, this set of two handmade tumblers is made from 20% recycled glass. Their generous size makes them ideal for serving water, wine, and other drinks.

Prices:

Curve Tumbler Glass Set of 2 - 29 EUR / 25 GBP / 199 DKK / 329 SEK / 329 NOK

All prices are recommended retail prices.



ANGLE CARAFE

Handmade in crystalline glass with faceted sides, this carafe has a simple yet elegant expression that complements the matching Angle Glass for both everyday use and special occasions.

Prices:

Angle Carafe - 35 EUR / 35 GBP / 249 DKK / 409 SEK / 419 NOK

All prices are recommended retail prices.



TAVOLO NAPKIN/PLACEMAT

Both stylish and practical, this set of four can be used as a napkin or placement interchangeably. Made from an organic cotton-linen blend in subdued palette for mix-and-match table settings.

Prices:

Tavolo Napkin/Placemat Set of 4 - 39 EUR / 35 GBP / 279 DKK / 459 SEK / 469 NOK

All prices are recommended retail prices.



FINELINE DUVET COVER

Woven from crisp organic percale cotton, the classic stripes bring a timeless look to the bedroom. Available in different sizes and colours, the duvet cover is designed to match the pillow case.

Prices:
Fineline Duvet Cover from 115 EUR / 105 GBP / 799 DKK / 1.299 SEK / 1.349 NOK
All prices are recommended retail prices.



FINELINE PILLOW CASE

Made from crisp organic percale cotton, the classic stripes refine the look of the bedroom. Available in different sizes and colours, the pillow case is designed to match the duvet cover.

Prices:
Fineline Pillow Case from 25 EUR / 25 GBP / 189 DKK / 309 SEK / 319 NOK
All prices are recommended retail prices.



FINELINE LONG NIGHTSHIRT

Crafted from crisp organic percale cotton with classic stripes, this relaxed-fit nightshirt offers comfort and style for sleeping or lounging around the home. Available in different colours and sizes.

Prices:
 Fineline Long Nightshirt - 199 EUR / 185 GBP / 2.299 DKK / 1.399 SEK / 2.349 NOK
 All prices are recommended retail prices.



OUTLINE SLEEP MASK

An organic cotton sleep mask that feels soft against the skin, it features an integrated pocket that's ideal for lavender sachets or cooling gel packs. Available in different colours, it comes with a pouch to store it in.

Prices:
 Outline Sleep Mask - 45 EUR / 39 GBP / 299 DKK / 489 SEK / 499 NOK
 All prices are recommended retail prices.



MULTI LAPTOP COVER

A functional and durable laptop sleeve made from organic cotton. Featuring a two-tone colour design, the cover has an extended zip closure for easy access, and exterior pockets. Compatible with 13" and 14" laptops, it's available in different colours.

Prices:
Multi Laptop Cover - 49 EUR / 45 GBP / 349 DKK / 569 SEK / 579 NOK
All prices are recommended retail prices.



MULTI WASH BAG

A colourful organic cotton wash bag designed to store bathroom essentials in style. Featuring a zip closure, interior pocket, and hanging strap, it's ideal perfect for everyday use or travel. Available in different colours.

Prices:
Multi Wash Bag - 35 EUR / 35 GBP / 249 DKK / 409 SEK / 419 NOK
All prices are recommended retail prices.

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DUO THROW

Soft and warm with a brushed finish, this striped wool throw brings warmth and colour to any space. Available in different coloured designs.

Prices:
 Duo Throw - 119 EUR / 109 GBP / 849 DKK / 1.399 SEK / 1.399 NOK
 All prices are recommended retail prices.



PLICA CUSHION

Featuring a rectangular shape with double-folded edges, these cushions are made from a recycled cotton-polyester blend. Available in a wide range of colours, they can be used with matching HAY furniture or styled independently.

Prices:
 Plica Cushion - 115 EUR / 105 GBP / 799 DKK / 1.299 SEK / 1.349 NOK
 All prices are recommended retail prices.

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TEXTURE CUSHION - NEW COLOURS

Characterised by their distinctive texture, these simple rectangular cushions add visual and textural quality wherever they are placed. Available in new, updated colours, they can be mixed and matched to add colour and contrast all over the home.

Prices:
Texture Cushion - 115 EUR / 105 GBP / 799 DKK / 1.299 SEK / 1.349 NOK
All prices are recommended retail prices.



TEXTURE CUSHION COVER

Characterised by its distinctive texture, this cover is designed to replace existing cushion covers - an easy way to refresh sofas or beds. Available in different colours.

Prices:
Texture Cushion Cover - 85 EUR / 79 GBP / 599 DKK / 979 SEK / 999 NOK
All prices are recommended retail prices.

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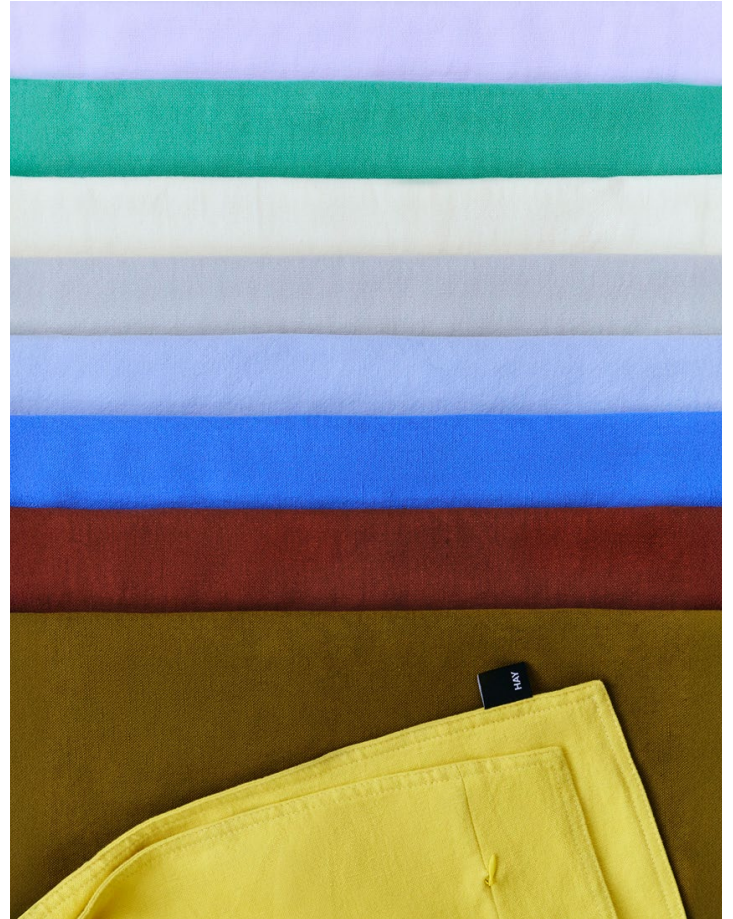
DOT CUSHION - NEW TEXTILE

This HAY classic is now offered in different fabrics specially selected for their aesthetic and functional qualities. Available in a wide range new textiles and colours spanning light neutral shades and pastels to darker tones.

Prices:

Dot Cushion from 79 EUR / 69 GBP / 549 DKK / 869 SEK / 859 NOK

All prices are recommended retail prices.



LINEN CUSHION COVER

An easy way to update beds or sofas, this linen-cotton loose cover adds colour and comfort. Available in a wide range of colours for mixing with matching or contrasting cushions.

Prices:

Linen Cushion Cover from 49 EUR / 45 GBP / 349 DKK / 569 SEK / 579 NOK

All prices are recommended retail prices.

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AVA LAMP SERIES ANA KRAŠ

The Ava lamp series, designed for HAY by Serbian multihyphenate creative Ana Kraš, reimagines the classic lampshade through a bold yet quietly poetic lens. The idea began when Kraš, having just settled into a new apartment in Paris in 2021, assembled a lamp from wire, paper, and black textile tape - a simple solution that sparked a fully realised design, bringing warmth into an empty space.

That spontaneous object evolved into Ava, a collection defined by archetypal silhouettes, paper-like materiality, and graphic fabric piping. Crafted from ECOPEETM, a recycled PET material, the shade's lightness and texture are offset by its clear outline, producing a soft ambient glow and a striking presence.

Available in table, wall, and pendant versions, Ava blends seamlessly into a variety of interiors - whether resting on a windowsill, mounted by a bedside, or suspended overhead. Its forms feel at once familiar and fresh: a contemporary take on a classic lamp, refined in both function and feeling.

Prices:

Ava Square Wall Lamp - 139 EUR / 129 GBP / 999 DKK / 1.649 SEK / 1.649 NOK
 Ava Cone Pendant from 209 EUR / 195 GBP / 1.499 DKK / 2.449 SEK / 2.499 NOK
 Ava Pyramid Table Lamp from 209 EUR / 195 GBP / 1.499 DKK / 2.449 SEK / 2.499 NOK
 All prices are recommended retail prices.



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TWIST FLOOR LAMP BY ROMAIN SILLON

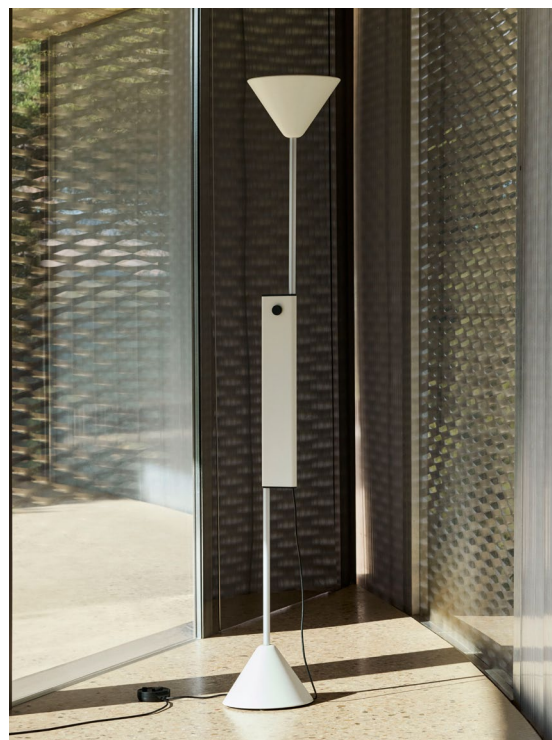
With Twist, French designer Romain Sillon makes his debut for HAY, introducing his take on an uplight floor lamp that explores light through movement and transformation. First developed as a handmade prototype using improvised materials, the design evolved into a sculptural object defined by its uniquely engineered function: a height-adjustable mechanism activated by drawing out the lamp's central shaft.

This changes the lamp's posture, raising or lowering its light source, which in turn alters both the reach of the light and the atmosphere of the space around it. The act of adjustment is central to the experience - quiet, deliberate, and tactile - giving the lamp a distinct sense of interaction. Constructed from offset conical elements joined by a central shaft, Twist draws on a language of symmetry and asymmetry, engineering and elegance. It adjusts with intention, changing its form just slightly - along with the light it casts - through a simple gesture.

Prices:

Twist Floor Lamp - 709 EUR / 649 GBP / 4.999 DKK / 8.199 SEK / 8.349 NOK

All prices are recommended retail prices.



HAY

COMPASS PENDANT BY JULIEN RENAULT

With its purposeful silhouette and intuitive functionality, Compass offers a thoughtful take on the classic pendant lamp. Defined by its angled, conical shade and graphic aluminium construction, the design brings a sense of quiet structure to a variety of interiors. The pendant is available in both a fixed version and a height-adjustable model, the latter featuring a discreet counterweight that allows the shade to be raised or lowered as needed. Whether suspended over a dining table, work surface, or corner reading nook, Compass adapts with ease to the atmosphere and task at hand. Its calm presence and adjustable form allow it to respond naturally to the space it inhabits.

Prices:

Compass Pendant from 139 EUR / 129 GBP / 999 DKK / 2.449 SEK / 1.649 NOK

All prices are recommended retail prices.



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LA PITTURA COLLECTION BY EMMA KOHLMANN FOR HAY

HAY is proud to present La Pittura, a new collection of hand-painted ceramic tableware created in collaboration with internationally recognised American artist Emma Kohlmann. Meaning 'the painting' in Italian, La Pittura brings Kohlmann's playful and expressive visual universe into the home through plates, bowls, cups, trivets, vases, jugs, and serving platters. Carefully crafted in a vivid palette and adorned with Kohlmann's signature motifs, the collection blurs the boundary between functional objects and works of art - made to be used, displayed, and lived with.

HAY

The collaboration is rooted in HAY's deep appreciation for art and its belief that creativity belongs in everyday life. Mette and Rolf Hay, co-founders of HAY, have long admired Kohlmann's work. 'Our first two works from Emma were watercolours,' says Mette Hay, Creative Director of HAY Accessories. 'I bought them years ago through V1 Gallery in Copenhagen, which is where I met Emma. We are lucky to live with them, and admire them daily.'



HAY



Known for her intuitive, fluid approach to image-making, Kohlmann drew inspiration for the collection from art historical sources, from European Renaissance apothecary jars to Tuscan earthenware. 'The La Pittura collection was inspired by a longstanding fascination with historical ceramics, shaped in part by countless visits to the Metropolitan Museum of Art in New York City, beginning in my childhood,' she says.

HAY



Her hand-drawn motifs are often the result of an instinctive, childlike playfulness that surfaces when she draws. Crafted by skilled artisans in Sri Lanka, each object in the La Pittura collection is individually hand-painted, making every piece unique. 'There's nothing perfect about it - because it's made by people,' Kohlmann notes.



With their tactile surfaces and lively designs, the objects are ideal for both everyday use and special occasions-or simply as expressive artworks on a table, shelf, or wall. As Mette Hay puts it: 'Serving food in a beautiful bowl or on a hand-painted plate - it just changes the experience.'



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