

PEDRALI

Beauty, Tradition and Innovation

Established in 1963 in Palazzolo sull'Oglio, Pedrali is an Italian company that produces contemporary design furniture for contract and residential in the headquarters of Mornico al Serio (Bergamo), where the automated warehouse designed by architect Cino Zucchi is based, and in the wood division in Manzano (Udine).

The collection is the result of a rigorous and careful research that is realized in the creation of industrial design products made of metal, plastic material, wood as well as upholstery.

A quality-oriented manufacturing process, with scrupulous sourcing of certified raw materials, research and true passion for cutting-edge machinery, step by step planning in every phase, with the precision typical of a craftsman: it's this blend of elements that has made Pedrali a world-class creator of contemporary industrial design. These are joined by a profitable collaboration with numerous designers that has allowed us to achieve, over the years, important awards such as the Compasso d'Oro ADI for the Frida chair. Following the cornerstones of a 100% made in Italy production philosophy, the company's activity, since the end of the '70s, is confronted with the international market through a distribution network that reaches over 100 countries.

Best references

Pedrali products feature in many innovative projects such as the **Autogrill Villoresi** Est which embodies the best practice on construction sustainability along the A8-Laghi highway in the north of Italy. **Google Campus** in Dublin and **Microsoft House** in Milan, characterized by its different public areas planned to encourage interaction among colleagues. The Alain Ducasse restaurants: the three-star Michelin **The Dorchester** in London, **ore** inside the ancient royal residence of Versailles and **miX**, in the prestigious Emerald Palace Kempinski in Dubai. The **LAGO Restaurant**, by renowned Michelin-starred Chef Julian Serrano at the Bellagio Resort & Casinò in Las Vegas or the **Caffé Fernanda** in the Pinacoteca di Brera in Milan. **Salewa Headquarter** in Bolzano, with the biggest rock climbing wall in Italy. Pedrali products can also be found at the **Van Cleef & Arpels** boutique, situated in the legendary Fifth Avenue in New York or in the prestigious Place Vendôme in Paris. **Kanazawa Umimirai Library** in Japan, whose innovative spaces make this facility a new hub for the social life of the local community and the **Remai Modern Museum**, the new museum in Canada, which offers a unique perspective on contemporary art and the **American University AUC** in Cairo.

Sustainability

To produce durable products, both from the aesthetic point of view and from the resistance one, is the first element that ensures sustainability. During the production process particular attention is paid to the **materials used, raw material consumption, to the optimization of the resources, waste management and emissions control**. Even from the design stage, Pedrali's furnishings are devised to be disassembled and are manufactured using production processes that are aimed at limiting consumption and avoiding waste that would damage the eco-system. Pedrali's products in plastic materials are made using high-quality raw materials and are recyclable and eco-compatible.

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The high quality and respect for the environment therefore represent established practices, as demonstrated by the **ISO 9001** certifications for the quality of business processes, **ISO 14001** for a production based on a sustainable environmental policy and **FSC® C114358** for the use of wood from certified forests. The products of the collection meet the European standards **UNI-EN 16139: 2013** of resistance, durability and safety for seating.

In 2020 after completing its **Corporate Carbon Footprint** assessment, the company obtained its certification according to the **UNI EN ISO 14064-1:2019** standard. The study measures the total amount of greenhouse gases (GHG) emissions caused, both directly or indirectly, by the activities carried out by an organization in a given time span. This provides an overview of the impact of the production cycle on the environment and concrete data to define, year after year, continuous improvement objectives.

Organic coating

In 2018 Pedrali takes a further step towards environmental sustainability through the use of **plant-derived water-based paints**, that allows to keep high quality standards in addition to a **substantial decrease in VOC** (Volatile Organic Compounds). These chemical compounds, contained in normal paints, evaporate at room temperature and can cause serious harm to human health, as well as contribute to air pollution. The result is a **healthier and less hazardous working environment**, since these paints are non-flammable; less air pollution, and vast energy savings, leading to the reduction of CO2 emissions.

Recycled polypropylene

In order to support the environmental sustainability, that is a focus of a company's philosophy, Pedrali's products in plastic materials are made using high-quality raw materials, and are **recyclable** and **eco-compatible**.

In 2020 Pedrali introduces the first products **made entirely from recycled material: 50% from plastic material post-consumer waste and 50% from plastic material industrial waste**.