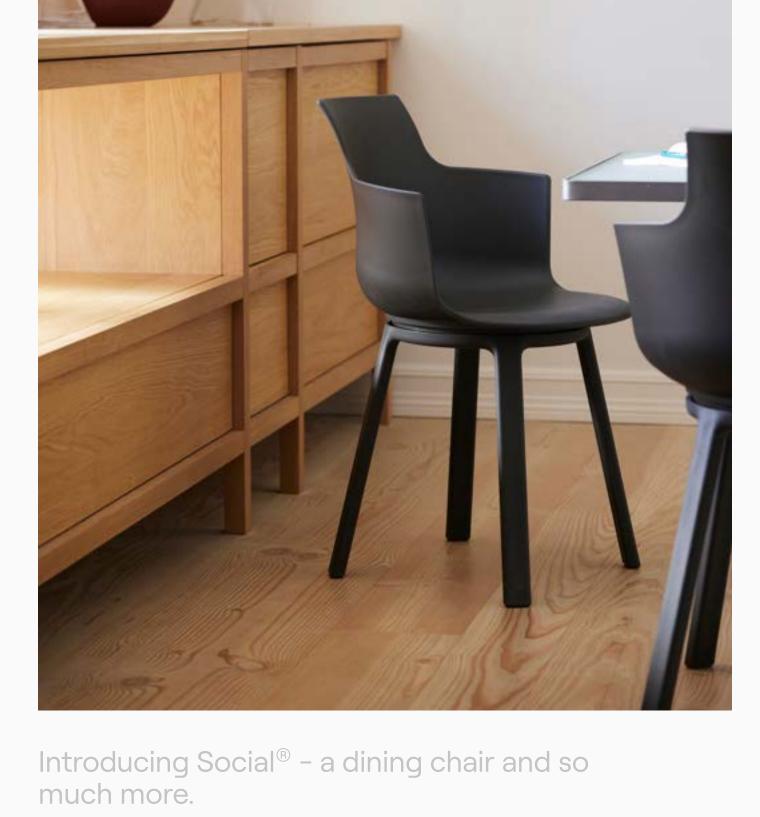
Life around the table changed for good

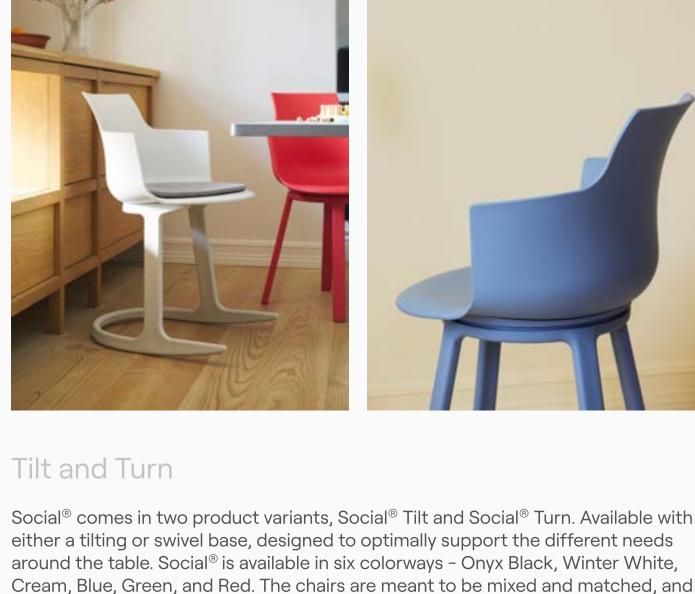
Long gone are the days when meals were the sole or primary activity taking place around the dining table. Lifestyle changes, smaller urban dwellings and tectonic shifts in our work lives call for spaces that are also fit for focused work, creative play and hours of socialising. Different activities demanding different things from our bodies. Life around the table has changed for good. And so should our chairs.

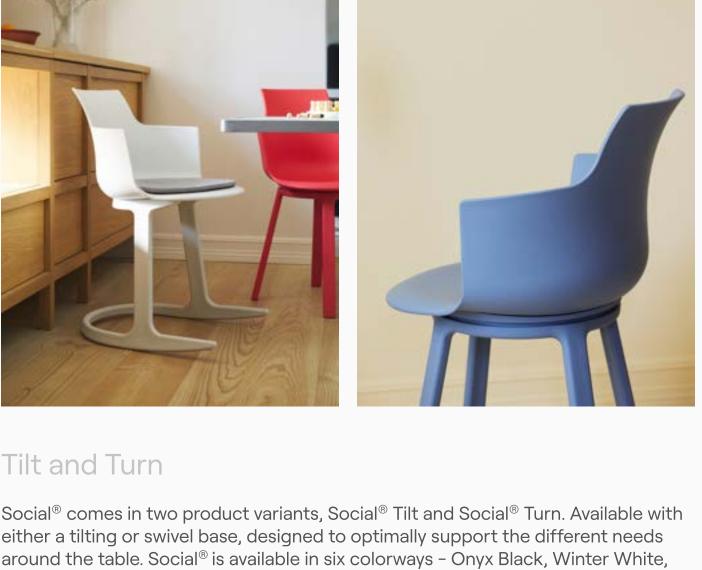


Social® combines Nordic simplicity and design aesthetics with innovative mobility features never before seen in a dining chair. By supporting and encouraging physical movement it enables you to make more of every moment, whatever is on

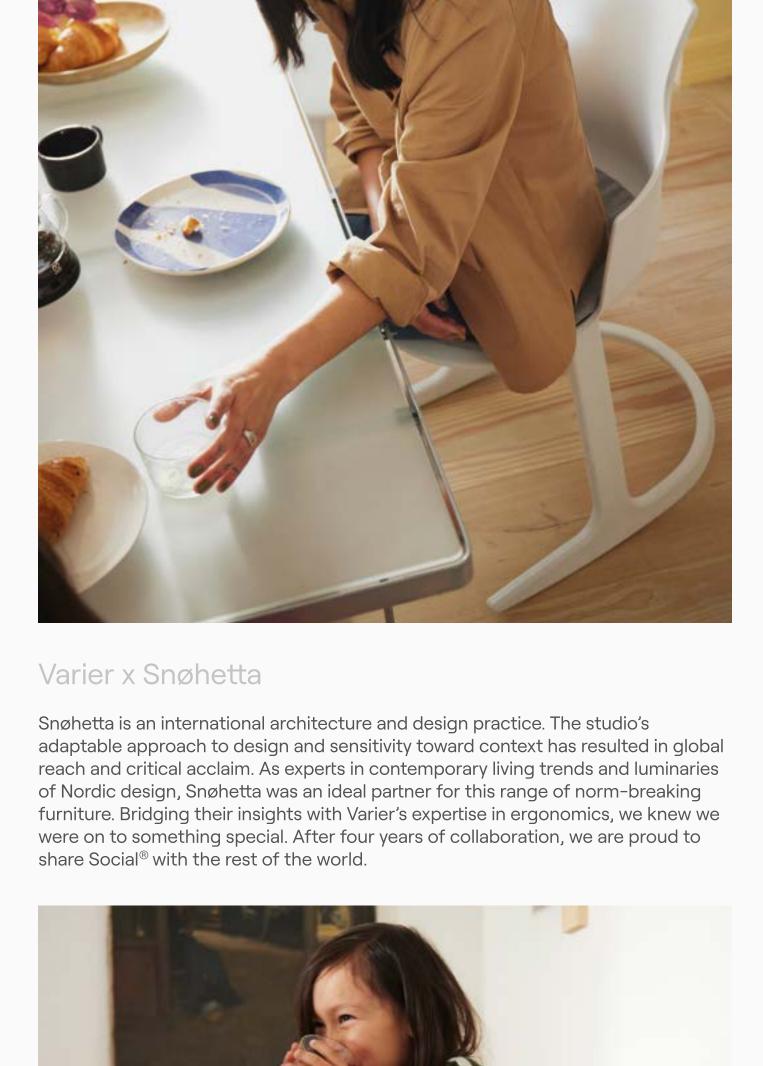
the table.

Social® is a dynamic dining chair that brings fresh life to the table by allowing you to move intuitively in every setting and situation. Designed by Snøhetta for Varier,





can be complemented with an upholstered seat cushion for added comfort.



A Future Classic Made From Yesterday's Waste Social® is made from post-consumer recycled polypropylene and reinforced with glass fiber. Although built to last for decades, Social® is still made to be recycled. Components are free from glue, making them easy to disassemble for future recycling. The hollow base reduces material content while ensuring an extra durable product. Independent Environmental Product Declarations confirm that

Social® Turn and Social® Tilt are manufactured with a smaller environmental

footprint than that of other comparable chairs.



Social® was revealed to the public for the first time during Salone del Mobile in April. The chair is available to purchase both online and in selected stores. The recommended retail price is NOK 4.499,- for Social® Tilt and NOK 4.999,- for Social® Turn.

Please find all downloadable assets <u>here</u>. If you have any questions at all, please do not hesitate to contact:

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