

Varier.

Life around the table changed for good

Long gone are the days when meals were the sole or primary activity taking place around the dining table. Lifestyle changes, smaller urban dwellings and tectonic shifts in our work lives call for spaces that are also fit for focused work, creative play and hours of socialising. Different activities demanding different things from our bodies. Life around the table has changed for good. And so should our chairs.



Introducing Social® – a dining chair and so much more.

Social® is a dynamic dining chair that brings fresh life to the table by allowing you to move intuitively in every setting and situation. Designed by Snøhetta for Varier, Social® combines Nordic simplicity and design aesthetics with innovative mobility features never before seen in a dining chair. By supporting and encouraging physical movement it enables you to make more of every moment, whatever is on the table.



Tilt and Turn

Social® comes in two product variants, Social® Tilt and Social® Turn. Available with either a tilting or swivel base, designed to optimally support the different needs around the table. Social® is available in six colorways – Onyx Black, Winter White, Cream, Blue, Green, and Red. The chairs are meant to be mixed and matched, and can be complemented with an upholstered seat cushion for added comfort.



Varier x Snøhetta

Snøhetta is an international architecture and design practice. The studio's adaptable approach to design and sensitivity toward context has resulted in global reach and critical acclaim. As experts in contemporary living trends and luminaries of Nordic design, Snøhetta was an ideal partner for this range of norm-breaking furniture. Bridging their insights with Varier's expertise in ergonomics, we knew we were on to something special. After four years of collaboration, we are proud to share Social® with the rest of the world.



A Future Classic Made From Yesterday's Waste

Social® is made from post-consumer recycled polypropylene and reinforced with glass fiber. Although built to last for decades, Social® is still made to be recycled. Components are free from glue, making them easy to disassemble for future recycling. The hollow base reduces material content while ensuring an extra durable product. Independent Environmental Product Declarations confirm that Social® Turn and Social® Tilt are manufactured with a smaller environmental footprint than that of other comparable chairs.



Available in April 2023

Social® was revealed to the public for the first time during Salone del Mobile in April. The chair is available to purchase both [online](#) and in selected stores. The recommended retail price is NOK 4.499,- for Social® Tilt and NOK 4.999,- for Social® Turn.

Please find all downloadable assets [here](#). If you have any questions at all, please do not hesitate to contact:

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Varier.

Varier is a furniture company based in Oslo, Norway. We make out-of-the-ordinary furniture that balances form and function, inviting you to move while you sit.

varierfurniture.com